



Business Initiation Nigeria

Creative industries: Film industry

Lagos

3th – 7th November 2025

Company Products and Services Catalogue

In collaboration with



Delegation der Deutschen
Wirtschaft in Nigeria
Delegation of German Industry
and Commerce in Nigeria

Project of



German Business Delegation
Nigeria
3th - 7th
November 2025



Creative Industries
Film



German Companies

Acromax Media GmbH

Blue Arc Production uG

Cinetica GmbH

Evolution Film UG

Geidel & Walter GbR

Kunzberg GmbH

Niko Brinkmann Filmproduktion
GmbH

T.L.F.S. Theo Leipert Films & Servi-
ces GmbH

As part of a business-development mission to Nigeria supported by the **German Federal Ministry for Economic Affairs and Energy (BMWE)**, a delegation of eight leading German film-industry companies—including producers, equipment manufacturers, and technology innovators—will visit Lagos in early November 2025. Known for their technologies, premium products, and creative services, these delegates aim to showcase Germany's strengths in film production, digital media, post-production, and storytelling—while forging lasting partnerships with Nigerian counterparts.

This visit highlights Germany's expertise and the potential for dynamic collaboration with Nigeria's rapidly growing creative sector. By sharing know-how and innovative solutions, the German delegation seeks to support the Nigerian film industry's growth and unlock new opportunities for mutually beneficial cooperation.

We warmly invite Nigerian companies, industry professionals, and government representatives to attend the **Flagship Conference on November 3** at the **Africa International Film Festival (AFRIFF) in Lagos**. The event will feature in-depth presentations on German expertise, networking with the visiting delegation, and valuable opportunities for collaboration.

In addition, we encourage participation in **one-on-one B2B meetings** taking place in Lagos throughout the week—designed for personalized discussions to identify synergies and concrete business prospects.

This initiative is organized by **SBS Systems for Business Solutions** in cooperation with the **Delegation of German Industry and Commerce in Nigeria (AHK)**, under the auspices of the **BMWE**. For detailed profiles of the participating German companies and their areas of interest, please refer to the following pages.



MITTELSTAND
GLOBAL
FOREIGN MARKET
ENTRY PROGRAMME

Message of greeting from the Foreign Market Entry Programme



Dr. Andreas Babl

*Federal Ministry of Economic
Affairs and Energy*

Dear All,

it is a great pleasure and a great honor for me to welcome you to our business trip to Nigeria as part of the market entry program. The market entry program supports SMEs, the self-employed and professional service providers, and business-related services as they enter new markets abroad and explore numerous business opportunities. In recent years, the African Continent and especially South Africa and Nigeria have increasingly developed into an interesting market for cultural and creative industries with a big emphasis on the film industry. Nollywood is becoming a hot spot as well as a trade mark in the world. A special highlight of this journey will be the Africa International Film Festival (AFRIFF 2025) in Lagos which provides a perfect scenery for networking and conducting business with international partners.

I am therefore delighted that we have been able to offer a trip to Nigeria this year. You can expect a varied program, interesting encounters and the exploration of extraordinary business opportunities. I wish you a safe and pleasant journey, an exciting time in Nigeria and the best of luck in conducting business in this exciting market.

Best regards

Dr. Andreas Babl | Section VIB6 - Cultural and Creative Industries Initiative of the Federal Government
Federal Ministry of Economic Affairs and Energy

ACROMAX MEDIA

Summary

An innovative media company from Hamburg, driving content monetisation, rights management, event production and artist collaboration.




made in
Germany

www.acromax-media.de

Company profile

Acromax Media GmbH specializes in protecting intellectual property, managing digital rights, and monetizing content across all major online platforms. Founded in 2007 and based in Hamburg, Acromax partners with broadcasters, music labels, and creators to safeguard their exclusive rights, resolve complex copyright and licensing issues, and maximize their digital revenue. Combining legal expertise, advanced technology, and platform know-how, the company helps clients navigate the challenges of the digital ecosystem while ensuring their content is protected, promoted, and fairly monetized worldwide.

Products / Services

- Intellectual Property & Digital Rights Management on platforms like YouTube, Facebook, TikTok, Instagram, Spotify, and Apple Music
- Content & Brand Protection through Content ID, takedown enforcement, and legal support
- Rights Clearance & Licensing for complex audio-visual works and multi-party ownership scenarios
- MCN & Channel Optimization for creators, labels, and media organizations
- Strategic Distribution & Promotion within a rights-conscious, global ecosystem
- Revenue Analytics & Transparent Reporting supported by verifiable data

References and export activities

The company's records show a broad spectrum of projects involving European entertainment and music clients. Through its Vienna branch, it supports cross-border initiatives. Its expertise in IP enforcement has been applied internationally, for instance in takedown actions on platforms like Facebook, Instagram, TikTok and YouTube.

Target group

Television broadcasters, music labels, digital media publishers, and content creators with exclusive rights to audiovisual content and a need for structured digital distribution, rights management, and monetization across platforms like YouTube, Facebook, and streaming services.

Competitive advantages

- Direct platform integration: Acromax is a certified partner of major platforms like YouTube and Facebook, offering direct access to rights enforcement, monetization tools, and faster issue resolution.
- End-to-end service coverage: From content ingestion and rights verification to distribution, protection, licensing, and reporting, Acromax provides a complete service solution under one structure.
- Proprietary workflow and tools: Acromax uses custom-built internal systems tailored for complex rights management, enabling efficient handling of large content libraries with high accuracy and control.
- Hands-on operational support: Clients receive personalized assistance from experienced teams, ensuring proper content handling, rights protection, and compliance without relying solely on automation.
- Scalable across client types: Whether for broadcasters, labels, or independent creators, Acromax's infrastructure supports growth with transparent reporting and flexible service models.
- Trusted by thousands: With a proven track record serving over 8,000 clients, Acromax brings operational reliability and platform trustworthiness to new and emerging markets.

Ideal business partners

Media and content rights holders (broadcasters, labels, creators) Television broadcasters, music labels, digital media publishers, and content creators with exclusive rights to audiovisual content and a need for structured digital distribution, rights management, and monetization across platforms like YouTube, Facebook, and streaming services.



ACROMAX
MEDIA

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Project

German Business Delegation **Creative Industries**
Nigeria **Film**
3th-7th November 2025

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Summary

Storyteller crafting films and stage works while building bridges between Europe and Africa through training, co-production and distribution.



Company profile

Based in Berlin's creative quarter, the independent studio was launched by producer-mentor Bodo Heiss and actor-writer-director David-Jonas Frei. It develops, finances and produces premium feature films, serial drama, documentaries and live stage formats for German and international audiences. Leveraging its success with a self-organised film school in Berlin, the team is now partnering with Nigerian stakeholders to replicate the model in Lagos—designing curricula, attracting sponsors and training faculty. The company also structures cross-border co-productions that unlock German public funds, broadcaster presales and equipment sponsorship, while guiding African content through European festival, cinema, TV and streaming pipelines. Entrepreneurial mind-set, deep networks and dual-continent insight turn bold ideas into export-ready stories.

Products / Services

- Co-production of fiction features, TV series, documentaries and stage shows for European/African markets.
- Concept creation, script development and packaging, including talent attachment and finance plans.
- Design and launch of self-organised film schools: curriculum, faculty training, equipment sponsorship and operations.
- International distribution strategy: festival positioning, broadcaster pitches, VOD deals and German theatrical booking for African content.
- Financing advisory: access to German public funds, broadcaster/distributor MGs, and risk-mitigated gap finance.
- Workshops, masterclasses and festival panels on production, film finance and market entry.
- Market-access consulting for equipment manufacturers and music labels targeting West Africa.

References and export activities

Credits span ARD/ZDF prime-time dramas, Berlinale-screened indies and touring musicals across Germany, Austria and Switzerland. In 2024 the team advised Lagos Film Festival finance panels and co-produced a Nigerian-German pilot now optioned by a major EU streamer. Training modules and curated shorts are licensed to West-African hubs and German art-house circuits.

Target group

Nigerian producers, directors and creative entrepreneurs seeking European co-production, finance or distribution • German/EU broadcasters, distributors and streamers scouting fresh African narratives • Film schools, cultural institutes and NGOs fostering South-North knowledge exchange • Equipment makers and music labels aiming to expand into West Africa.

Competitive advantages

- Integrated creative, educational, finance and distribution services under one roof.
- Proven record securing German grants and broadcaster deals for African stories.
- Originators of the self-organised film-school model—rapid, low-cost roll-out.
- Dual-continent network: Berlin media hubs & Lagos creators.
- Founder-led, lean and fast-moving.

Ideal business partners

- Visionary Nigerian studios ready for international co-production and skill building.
- German/EU broadcasters, distributors and streamers hungry for premium African content.
- Foundations and impact investors supporting creative education in emerging markets.
- Equipment manufacturers and music labels exploring West African expansion.

bluearc

p r o d u c t i o n

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Project

German Business Delegation **Creative Industries**
Nigeria **Film**
3th-7th November 2025

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INNOVATIVE TOOLS FOR CAMERA MOVEMENT

Summary

Film equipment manufacturer/
developer and manufacturer of
innovative tools for tracking shots.



made in
Germany

www.cinetica.org

Company profile

We, Cinetica GmbH, are a young Munich-based manufacturer of grip and film equipment. Our goal is to establish a new standard in the toolbox of camera movements with our innovation.

Our flagship product is an innovation never seen before in this form, which we were able to patent internationally. It is a purely mechanical tool that enables filmmakers to achieve weightless and shake-free camera movement. This system offers a wide range of technical possibilities that lead to greater efficiency and creative freedom in film production. The NU.TRON is a multi-jointed arm that supports the film camera and keeps it moving freely during filming thanks to a dynamic counterweight system.

In addition to our flagship product, we offer a range of other stand-alone and peripheral products. In addition to the physical products, we offer our customers workshops, marketing and service packages and our partners training for sales and service partnerships.

Products / Services

The NU.TRON is a purely mechanical tool that offers the operator a weightless and shake-free camera. The patented system received the „Film & TV Camera Award 2022“ in the Grip & Accessories category and has received excellent feedback from filmmakers. The NU.TRON is a multi-tool that can be combined with many systems and thus offers a special variety of applications. Free hand-held movements with fluid head, lambda, gimbal or steadycam, whether from low to high, hero shot or moving top shot, over objects or following the protagonists, travelling on the floor stand or with the dolly – the possibilities are extremely varied!

References and export activities

Distribution partnerships with Koil Corporation in South Korea, Future Art Broadcast in the Middle East, Planning Camera in France and BPM Media for Germany. Cinetica is already in talks with other potential distribution partners for Europe, India, North America and Canada, China and Brazil. Cinetica maintains partnerships with RRI, Grip Factory Munich, Videndum, BPM Media.

Target group

Our customers span the moving image industry—film, TV, commercials, documentaries, events, music videos, and marketing. While DOPs/DPs and camera operators use our products, rental houses, studios, and grippers are more frequent buyers. Still, DOPs are key decision-makers, as their tool choices influence what rentals and others purchase and stock.

Competitive advantages

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Ideal business partners

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CINETICA

Cinetica GmbH

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Project

German Business Delegation **Creative Industries**
Nigeria **Film**
3th-7th November 2025

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Research



Line Producing



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Summary

Evolution Film creates global docs & XR, amplifying unheard voices. We champion social change through bold stories & diverse partnerships.

„(co-)producing

A collaborative film about birth, empowerment and womanhood in a changing society



Impact Screenings



made in
Germany

www.evolution-film.com

Company profile

Evolution Film is an independent film production company located on the outskirts of Germany's Capital, Berlin, providing a gateway to global storytelling. We specialize in creating films that amplify marginalized voices, reveal overlooked narratives, and highlight issues that spark important conversations. Our primary focus is on feature documentaries and XR projects with the power to influence societal change. Next to our films, we also live the longing of societal change in our company culture – a team built mostly by young women with one home on different continents – from Central Europe over the Middle East to different parts of Africa, more specifically in West Africa. Through our work, we strive to make a meaningful contribution to social progress.

Products / Services

We offer comprehensive services in the development and production of feature-length documentaries and immersive XR experiences – as a production house for all services from one hand to line producing or in a single task from research to script consultancy to the production of visual marketing materials, such as trailers, posters, or pitch decks. We would love to highlight our expertise in the development of impact campaigns. Thanks to years of extensive experience in international collaboration, we are a strong yet sensitive partner for storytellers from diverse cultures, as well as in extraordinary circumstances such as crisis and war. Collaborating with a diverse network of international partners, we bring socially relevant stories to life, ensuring each project resonates with global audiences and contributes to meaningful discourse.

References and export activities

Our films have screened at global festivals and across platforms. “Among Us Women,” an Ethiopian-German documentary, has shown at 40+ festivals—including DOK Leipzig and Thessaloniki—and earned awards like Best Camera at Mumbai. CEO Sandrina Koppitz's work spans Berlinale to Cannes.

Target group

We produce creative feature documentaries and interactive VR for a global audience. Our work speaks to socially conscious viewers drawn to human rights, cultural discovery, and stories that inspire change. We collaborate with broadcasters and streamers to reach this audience and, with NGO partner Moving Frame, aim to spark dialogue and impact through authentic, insider-driven storytelling.

Competitive advantages

We seek bold, unheard stories—especially from African filmmakers—to create powerful feature docs blending fiction's narrative with nonfiction's truth. Working with Evolution Film means full creative and production support. We've produced in Ethiopia, Ghana, Kenya, Mali & Togo. CEO Sandrina, with 15+ years in Ghana, now aims to build strong ties with Nigeria's vibrant film industry.

Ideal business partners

We seek collaboration with African production houses telling bold, artistic stories on human rights, culture, and social change—stories with a unique voice and global appeal. We aim to use film for education, empathy, and impact. We're also committed to supporting young African filmmakers by partnering with schools, institutions, and funders to foster access and international connections.



Evolution Film UG

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Project



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Summary

Mobile Filmset-Infrastruktur in ganz Deutschland mit Trailern, Generatoren und Support-Fahrzeugen für Produktionen jeder Größe.



Company profile

Filmbus bietet ein breites Spektrum an On-Location-Lösungen: von multifunktionalen Teamtrailern über Schauspieleranhänger bis hin zu Masken- und Garderobenmobilen, Toilettenanlagen und ökologischen Stromsystemen. Besonderes Augenmerk liegt auf Green Shooting: solarbetriebene Einheiten, autonome Wasserversorgung und extrem geräuscharme Generatoren mit Partikelfiltern. Filmbus ist der One-Stop-Shop für mobile Produktionsinfrastruktur in Deutschland.

Products / Services

- Aufenthaltsmobile (Standard, Medium, Jumbo)
- Schauspieleranhänger (2-Personen, unterschiedliche Ausführungen, Solaroptionen)
- Maskenmobil & Garderobenmobil
- Kostüm-LKW (7,5 t) mit Waschmaschine & Trockner
- Sanitäreinheiten: mobile Toiletten, Waschstationen, autonome Wasseranhänger
- Stromversorgung: Super-Silent Generatoren (48–60 kW), Batteriespeicher
- Weitere Services: modulare Infrastruktur-Pakete, individuell zugeschnitten

References and export activities

Filmbus war bereits an zahlreichen Film-, TV-, Werbe- und Fotoproduktionen beteiligt. (Detaillierte Referenzliste auf Anfrage erhältlich.)

Target group

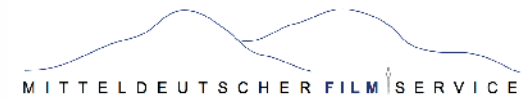
- Internationale Film- und TV-Produktionen
- Werbefilme, Musikvideos, Corporate Content
- Eventveranstalter und Studios mit Infrastrukturbedarf
- Produktionsfirmen mit Nachhaltigkeitsanforderungen

Competitive advantages

- Vielseitigkeit: Fuhrpark von 2-Personen-Anhänger bis Jumbo-Trailer für 48 Personen.
- Nachhaltigkeit: Solar-, wasserautark und umweltfreundliche Fahrzeuge sowie super-leise Generatoren.
- Komplettangebot: Maskenmobil, Garderoben, Kostüm-LKW, WC-Anhänger, Stromversorgung – alles aus einer Hand.
- Flexibilität: Modular einsetzbare Systeme für unterschiedliche Produktionsgrößen.
- Zuverlässigkeit: Langjährige Erfahrung in Set-Logistik und mobiler Technik.

Ideal business partners

- Film- und Fernsehproduzenten, die zuverlässige Set-Infrastruktur benötigen.
- Agenturen und Service-Produzenten mit Bedarf an mobilen Lösungen.
- Internationale Partner, die in Deutschland Produktionen durchführen.
- Auftraggeber mit Fokus auf umweltfreundliche Produktion.
- Internationale Kunden, die an einer Langzeitvermietung oder am Kauf von auf ihre Bedürfnisse zugeschnittenen Mobilen interessiert sind.



Geidel & Walter GbR – Mitteldeutscher Filmservice

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Languages: English, German, spanish

Project



Supported by:



Project of:





Unlocking Experiences Through Design and Media

Summary

Design studio since 2010. Plans and designs holistic, experience-oriented exhibitions and trade fairs on corporate, cultural, science and environmental themes.



made in
Germany

www.kunzberg.de

Company profile

KUNZBERG GmbH is a studio for exhibition design and spatial communication, founded in 2010 and based in Frankfurt am Main. We realize projects for exhibitions and trade fairs, and since 2015 have focused primarily on scientific and cultural topics.

What unites our projects is the transformation of content into tangible scenographies. We develop, conceptualize, design, and build experiences using analog and digital exhibits, models, spatial imagery, films, media installations, and graphics. We place great value on holistic and barrier-free design.

Products / Services

We provide comprehensive planning services for exhibition design and architecture across all project phases. Our work ranges from spatial and scenographic planning to detailed design and implementation. In addition, we produce linear and interactive media formats – including films, animations, soundscapes, and media installations – tailored to each project's content and context.

References and export activities

We are responsible for award-winning and recognized exhibitions, trade show booths, Expo pavilions and brand environments in Germany, and throughout the world.

Our Services and Fields of Expertise include:

Interior Design, Corporate Design, Architecture Roadshows, Expos, Trade Show Design, Scenography, Events, Exhibition Design, Stage Design, Show Rooms incl. all media like graphics, films and interactive exhibits.

Target group

We work for museums, visitor centers, cultural institutions, ministries of culture, tourism boards, science centers, research institutes, NGOs, and companies with a presence at trade fairs. Our clients seek to communicate knowledge, cultural identity, or brand values through spatial design and media.

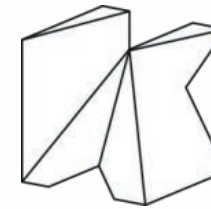
We work with museums, visitor centers, cultural institutions, ministries of culture, tourism boards, science centers, research...

Competitive advantages

We combine content-driven design with architectural expertise and in-house media production. Our interdisciplinary team creates holistic, accessible, and narrative spaces – from concept to realization. This integrated approach ensures cohesive experiences tailored to each project's purpose and audience.

Ideal business partners

Our ideal partners are institutions, companies, and agencies that value meaningful communication through space and design. We collaborate best with teams open to interdisciplinary processes, aiming to create lasting, content-rich experiences – whether for exhibitions, public spaces, trade fairs, or cultural destinations.



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Project

German Business Delegation **Creative Industries**
Nigeria **Film**
3th-7th November 2025

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NIKO BRINKMANN
FILMPRODUKTION



Summary

Hello! I'm Niko, a passionate filmmaker & photographer from Hamburg with 1000+ film projects worldwide since 1996. Let's connect!



made in
Germany



www.nikobrinkmann.de

Company profile

Since 2017, I have been producing high-quality film projects through Niko Brinkmann Filmproduktion GmbH, working with a flexible network of freelancers. My focus lies in creative development, image and music research and modern post-production. I oversee the entire process—from script development to production to final delivery—for films that inspire emotionally and visually.

Products / Services

I offer custom film productions for advertising, image films, documentaries, and social media. Services include creative consulting, scriptwriting, cinematography, editing, sound design, 2D animation, compositing and color grading. My team and I create emotional, impactful films that effectively engage and move target audiences.

References and export activities

Projects for agencies, companies and institutions—including in Germany, Switzerland, UAE. International distribution included.

Target group

Agencies, companies, institutions and creatives looking for high-quality and innovative moving image solutions.

Competitive advantages

Flexible project structures, creative depth, high technical quality and a strong sense for emotional impact in film.

Ideal business partners

Creative agencies, companies with communication needs, cultural projects or brands with a strong visual approach.



NIKO BRINKMANN
FILMPRODUKTION

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Project

German Business Delegation **Creative Industries**
Nigeria **Film**
3th-7th November 2025

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T.L.F.S.

Summary

Berlin's TLFS delivers full-service film & media production—from planning to post—for film, TV, digital, and events across Germany.




made in
Germany

www.tlfs.de

Company profile

At TLFS GmbH, our mission is to provide our clients with high-quality, cost-effective production services tailored to their individual needs and requirements. We specialize in producing film, branded entertainment, video campaigns, image films, photo shoots and events in Germany. Our skilled team of fixers has the capacity to transition between multiple formats, enabling us to offer full-service production for international production companies, content strategy for social media, workshops, the digital production office national, and film shoots. We measure our success by our clients' satisfaction, striving to provide the best value for their budget and leaving them with a lasting smile. We aim to be our clients' one-stop production shop in Germany, offering a wide range of individual services including 2nd unit shoot, production, live stream, digital recording of events, panels & concerts, photography, events, production of podcasts, cut and post-production, and set design.

Products / Services

Production planning, scheduling, budgeting, location scouting, crew and casting, logistics, contract management, cost control, VAT handling, and post-production coordination. Additional services include set design, event planning, directorial support, and script development for film and TV. Since 2020, TLFS specializes in hybrid productions, livestreams, and digital events. Flexible, customized solutions for every format.

References and export activities

We have collaborated with leading organizations including Google, ITV, IMG, YouTube Space Berlin, Berlinale, Elstree Studios, TikTok, Dreamy Productions, Canal+, and The Walt Disney Company.

Target group

- International production companies
- Social media influencers & platforms
- Event organizers
- Film and media companies needing local production support
- Brands and agencies looking for content and live production

Competitive advantages

Versatility: Ability to handle a wide range of formats (film, video, events, VR, livestreams).

Customization: Tailored services for different client needs.

Experienced fixers: Extensive knowledge in production logistics, technology, and storytelling.

Cost-effectiveness: Budget-optimized solutions without compromising quality.

Full-service offer: From pre-production to post-production, including legal, crew, equipment.

Ideal business partners

- An international media company, streamer, or brand needing German-based production support.
- A content platform (e.g., YouTube, TikTok) seeking localized, strategic video production.
- A producer or agency with projects in Germany requiring a reliable and experienced local service partner.
- A company looking for high-quality production with tight budget and time constraints.



T.L.F.S. – Theo Leipert Films & Services GmbH

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Project



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SBS Systems for Business Solutions is a leading consulting firm specializing in company internationalization. Our offices are staffed with multilingual professionals who excel in navigating intercultural environments. Since 1999, we have been dedicated to developing, planning, and executing customized internationalization strategies for German SMEs, guiding them through global export initiatives.

Our expertise extends to the Italian and German-speaking markets, where we support small and medium-sized companies in both Germany and Italy with their product and service distribution. Since 2006, SBS has managed export promotion projects for the German Federal Ministry of Economics and Energy (BMWE), and since 2015, for the German Federal Ministry of Food and Agriculture (BMEL). We have successfully organized nearly 200 projects worldwide.



Delegation of German Industry and Commerce in Nigeria

AHK Nigeria is the official representation of the German economy in Nigeria and part of the global network of German Chambers of Commerce Abroad (AHKs) in over 90 countries. Operating under the Association of German Chambers of Industry and Commerce (DIHK), it works to strengthen economic ties between Germany and Nigeria. As a trusted partner for businesses from both countries, AHK Nigeria offers a range of services

including market entry support, partner identification, legal and tax advice, delegation visits, and intercultural training. It also supports Nigerian companies exploring opportunities in Germany and promotes vocational training based on the German dual system. Through events, forums, and strategic initiatives, AHK Nigeria fosters innovation, trade, and sustainable partnerships across borders.

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Business success through cross-culture thinking

With the support of



AFRIFF
AFRICA INTERNATIONAL FILM FESTIVAL



Cultural and Creative Industries
Initiative of the
Federal Government



giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



MITTELSTAND
GLOBAL
WIRTSCHAFTSNETZWERK
AFRIKA

**PRODUKTIONS
ALLIANZ**



SPIO
Spitzenorganisation
der Filmwirtschaft



Verband
Technischer Betriebe
für Film & Fernsehen

www.gtai.de/mep

www.bmwk.de

sbsbusiness.eu

www.germantech.org

